

FORED PROJECTS

(summary of 2011 and ongoing 2012)

FORED's community sustainability activity would not be possible without the immeasurable contribution of our members, volunteers, directors & staff. Our hands-on, diversified volunteer Board of Directors from law, business, education, academe & First Nations, governs our policy & programs with outstanding leadership. Program highlights & stakeholder feedback follows:

Sustainable Communities & Neighbourhoods (SCAN):

➤ Community best practices in **sustainability resources** from our magazine Landscapes and other sources continue to be downloaded by **45,000 individuals monthly** from our website www.landscapesmag.com.

➤ FORED is an advisory member of the **Institute for Environmental Learning**, led by SFU's Dr. David Zandvliet, FORED director & volunteer. This **UN-designated organization** develops and supports research on environmental learning & sustainable development across BC.

FEEDBACK:

We get your magazine here all the time & found it really great. What are the subscription costs? Thanks so much!
- Jody Henderson, Marketing & Communications Manager, Greater Vancouver Zoo, Aldergrove, BC

I wanted to give you some positive feedback on your web page:
<http://www.landscapesmag.com/common/main.cfm?ind=1&sin=2&ssi=8>. Good stuff on there! I especially liked the link:
<http://www.pbs.org/oceanrealm/seadwellers/> Thanks again!
~ morgan@mrssuzies3rdgrade.com

Aboriginal Heritage, Education & Dialogue (AHEAD):

➤ **Aboriginal Manager**, produced in Fall 2011, summarizes the 2011 series of **Aboriginal Institute for Management Excellence (AIME)** capacity-building workshops, uniquely designed to enable First Nations business managers to upgrade their communications skills while mentoring



managerial and the next generation of young aboriginals aspiring to natural resources careers. FORED was a contributing partner.

➤ FORED produced two learning resources featuring First Nations career success stories in a bid to tackle the persistently high aboriginal dropout rates in high school. Developed with aboriginal partner group AIME, **First Choices First Nations** portrays the thriving career potential for BC First Nations youth in resource-based sectors, such as Forestry, Mining, Hydroelectric Power, Alternative Energy, Aquaculture, Tourism and Oil

& Gas. Profiles included job descriptions, prerequisites, job categories and career potential, as well as a comprehensive appendix of education and career-related websites.

➤ **Our Journeys: First Nations Natural Resources Careers**, profiles successful First Nations post-secondary graduates and their own personal stories of overcoming obstacles to succeed. <http://landscapesmag.com/common/main.cfm?ind=1&sin=0&ssi=0> These enterprising Aboriginal role models have found exciting and fulfilling careers in Eco-tourism, Mining, Fisheries, Forestry, Environmental Education, Enforcement, Planning, and Firefighting within government, small business, industry and

organizations across BC. **Our Journeys** aims to inspire Aboriginal teens to stay in school, choosing a career path that includes post-secondary education, leading to rewarding employment in Natural Resources in the public & private sectors.

➤ These **resources have been highly commended** by First nations, the resource sector & gov'ts.

➤ To celebrate the cultural & heritage traditions of BC's aboriginal people, FORED offered its annual poster contest for aboriginal youth, in April. Theme was **Traditional Knowledge (TK) & Medicine**. Winners from Primary, Intermediate and Secondary collected a \$50 prize and are featured on our website. Their posters are **displayed in the Ministry of Education office (Victoria) for National Aboriginal Day (June 21st) at gov't request**. A teacher in Dease Lake, BC, advised FORED: **"I thought it was a great initiative to help spark interest in students about their heritage**. Attached are entries from my grade 2-3 class." -Mr. Tim Diamond

➤ FORED presented its annual TK scholarship to Cherlyn Allen, an Aboriginal graduate in the Natural Resources program of the Nicola Valley Institute of Technology (Oct. 1, 2011). Scholarship submissions on **Traditional Knowledge practices will be compiled by FORED BC into an on-line educational resource** for review by our First Nations volunteers. Our scholarship winner was also featured in the **Merritt News**.
<http://www.merrittnews.net/article/20111016/MERRITT0101/111019875/-1/MERRITT/first-nations-student-wins-scholarship-with-essay>

Youth Engaging Sustainability (YES):

➤ FORED BC's annual youth poster contest for National Forest Week once again drew hundreds of entries. Fifty dollar prizes went to youths in three age categories. Winners: Primary – Emma, Twin Rivers Elem. School, Castlegar; Intermediate – Rachelle, Our Lady of Perpetual Help School, Vancouver; Secondary –. Erika, North Delta Secondary School, Delta. Winners also on our website.

Partnerships:

Thanks to our **Board volunteers** for their continued dedicated support, including networking opportunities with potential donors, community leaders and advisory groups which broadens FORED outreach to thousands of BC citizens, particularly youth.

KUDOS:

- Thank you for sending **Our Journeys: First Nations Natural Resources Careers** to our office. At BCAFN, **we are very encouraged by the stories shared by students** in this publication and support initiatives that promote the benefits of post-secondary education. **I would like to congratulate and thank you for the work that you and your team have put into this publication**. Gilakas'la, **Jody Wilson-Raybould Regional Chief, BC Assembly of First Nations**
- **Hundreds of extra copies requested by Prov. Gov't to be distributed province-wide at JobFest 2012** (www.jobfest2012.ca/)
- Copies requested by Aboriginal Affairs & Northern Development Canada.
- **Premier Christy Clark personally applauded FORED on these publications.**
- **Angus Graham, President of Selkirk College, Nelson, BC, called FORED to say Our Journeys was "excellent" and will link it to the college Twitter & Facebook pages.**
- **Leisa McGillivray, Senior Communications Advisor, Environment Canada said "What a great publication!"**
- **Gordon Prest, retired First Nation Co-ordinator for the UBC Faculty of Forestry Aboriginal Initiative said, "The publication looks absolutely great....well done."**



FORED Program Director Cheryl Ziola attended the Non-Profit Partnership Summit—Nov. 25, 2011 at the **invitation of the Hon. Minister of Social Development, Stephanie Cadieux**. The event explored new collaborations to solve social and economic challenges in our communities. **We gratefully acknowledge the long-term support of the Province of BC, through gaming funds, as well as our members and the Vancouver Foundation.**

