

FORED PROJECTS

(summary of past year 2005 and ongoing 2006)

FORED is once again celebrating another year of memorable milestones made possible by the continued dedicated contribution of our team of members, volunteers, directors and staff, some of whom have been with FORED for well **over 25 years!** Our active, diversified volunteer Board of Directors, drawn from leaders in their various professions, governs our policy and programs with outstanding leadership.

FORED is delighted to welcome **50 young leaders** to its membership. Some of these new members participate in a **youth sustainability project, which FORED actively supports.** This program involves youths in community-based recycling by challenging local businesses to **offer discounts on food/beverage purchases if students bring their own reusable container.** This project reduces packaging costs for business, cuts down on **street litter and climate change emissions, & leaves fewer products in landfills.**

Community sustainability best practices templates and Coming Events are also recent updates on our website www.landscapesmag.com.

Landscapes magazine continues to be one of FORED's most popular resources, with global circulation of about 420,000 annually including website download. The magazine has also **attracted new advertisers** from **Translink** and **Science World.** Our Fall 2005 issue of Landscapes, featured interviews with **Ministry of Forest's senior fire centre staff** from across the province. These dedicated individuals provide an essential service to the safety of BC communities. Feedback on our magazine is very positive.



Reader comments:

- "Thank you for Landscapes highlighting our MoF Protection Program. I congratulate FORED BC and all the firefighters that have worked on your crews and successfully helped to safeguard our forests. I am pleased that there has been such a **positive working relationship between our Protection Program and FORED for over 16 years.** Thank you again for the magazine." - *Hon. Rich Coleman, Minister Forests and Range, Victoria, BC*
- "Congratulations on Landscapes Magazine which I recently had a chance to read. I must say I was most impressed with the **wide array of topics covered and the excellent coverage given to every aspect of environmental issues.**" - *Gary Coons, MLA, Prince Rupert, BC*
- "I find it quite informative." - *Debbie Waycott, Canon Envirothon, Port Hawkesbury, NS*
- "Your publication... (is) very well-written & very informative. My congratulations to all who work on Landscapes." - *Silla Smith, Regional Director, World Society for the Protection of Animals, Toronto, Ont.*
- "**The publication is first-rate.** Congratulations on the awards that you have received." - *Grace McCarthy, Chair, CHILD FOUNDATION, Vancouver, BC*
- Your newsletter is possibly **the best I have ever read, you know what you are talking about!** - *B. Michelle Daly, Program Coordinator, Vancity Community Foundation, Vancouver, BC*



Other Accomplishments

FORED conducted **three sustainability workshops with First Nations** volunteers, part of our **Aboriginal Heritage, Education & Dialogue (AHEAD)** program. The workshops, one in Terrace, Kamloops and another in Comox, had approximately **24 different BC Native Bands** participating. Volunteers included Earl Smith, a First Nations Leader, and Keith Atkinson (Snuneymuxw First Nation) among others.

Our **SCAN** program, **Sustainable Communities & Neighbourhoods**, resource kits are popular throughout BC and other communities. On average over 80,000 individuals annually use our resources including web download, orders, partnerships and workshops. One order alone saw 62 of our aboriginal and climate change action kits, used with an average group size of 30 youths and adults, meaning a total of approximately 5,580 participants benefited. Our **fire smart educational resource, FireEd**, in the final graphics/formatting stage, has already been reviewed by the Ministry of Forests with positive feedback. **FireEd**, which will also be submitted to National Resources Canada, encourages young people, parents, youth groups, community leaders, and outdoor educators to become more fire smart in their communities.



Earl Smith, Nu-Chul-Nuth Chief leads opening prayer for workshop.

On November 11, 2005, we remembered the vital contribution of our **wildland firefighting crews** to the safety of BC's communities and forests **for over 16 years**. This successful reunion gala had **over 100 people attending**, including current & past crew, FORED staff/directors, senior managers from the **Ministry of Forests**. FORED extends its appreciation to our many volunteers, such as Anna Grimes, Adrienne Westwood & David Greer, event organizers.

FORED Chair, Simon Jackson, and President, Cheryl Ziola, were anonymously nominated for **Canada's Top 40 under 40 award**, a national honour, sponsored by the Globe & Mail and a major recruiting firm.

FORED's Youth Chair, Simon Jackson was recently awarded the prestigious **BC Community Achievement Award**. Both Simon and FORED, as the nominator, attended the awards presentation at Government House in Victoria. Premier Campbell presented the awards.

As part of focus group testing, FORED president accepted the invitation of Natural Resources Canada (NRCAN) to review NRCAN's new website, featuring content from **organic gardening** to forest pests.

National Forest Week, normally scheduled for May has been postponed to September by the national parent organization in Ottawa. FORED will again participate by sponsoring the BC youth poster contest and awarding a \$50 prize to the best primary, intermediate and secondary posters.

FORED has joined the voluntary editorial board of *Science Times* magazine, offering analysis of current news, and events relating to science and the environment, launched by FORED's director, Dr. David Zandvliet.

Partnerships

FORED gratefully acknowledges its continuing long-term partnership and generous support of the Government of BC, via the **Bingo Affiliation Grant Program**, one of many significant program donors.

A successful partnership with **the City of Vancouver** and **VanCity Foundation**, saw FORED receive a generous **\$15,000 donation** toward its new **adult climate change program for ESL learners**.

Vancouver Sun Editorial Pages Editor provided FORED with column space in the Sun to profile the FORED mandate, including our work with **First Nations & sustainability**.

Phoebe Price, an aspiring LA-based actress, in many entertainment magazines, sharing the same pages as the likes of Halle Berry etc. has become an honorary FORED booster.

At the invitation of The Motion Picture Industry Association, FORED submitted a proposal on integrating sustainability values into the BC Film Industry.

FORED received a **complimentary profile in community organization newsletters** such as: the **Vancity Named Fund**, the **BC Treaty Commission**, & the **Environmental Educators Provincial Specialist Association (EEPSA)**.

In partnership with **ECO Canada** (formerly Canadian Council for Human Resources in the Environment Industry) FORED helped revise the national **Enviro Career Kit**, with suitable acknowledgement for our efforts.



Firefighters and MoF staff enjoy reunion



FORED president attended several conferences/events gathering numerous magazine story ideas, resource materials, sustainability templates, volunteers & partnership contacts. Conferences included:

- **North American Association for Environmental Education Sustainability conference** in Albuquerque, NM
- Launch of the **Wilderness Access Program** for people with disabilities at the **exclusive invitation of Vancouver City Mayor Sam Sullivan**. The event promoted **access to wilderness** expeditions and hiking trips **for people with significant disabilities**, such as paraplegics etc. through specially modified equipment.
- **Globe International Conference and Trade Fair on Business and the Environment** in Vancouver to ensure FORED stays current on sustainability innovation.
- As a member of the **Canadian Network for Environmental Education and Communication (EECOM)** steering committee, FORED participated in Montreal-based discussions to reorganize the governance structure & future direction of this national charity.