



FORED PROJECTS

(summary of past year 2004 and ongoing 2005)

A successful team is a group of many hands but of one mind.-**Bill Bethel**

Snowflakes are one of nature's most fragile things, but just look at what they can do when they stick together. -**Vesta Kelly**

FORED is proud and privileged to have such outstanding contributors on its team of members, volunteers, directors and staff. Hoa, Helen and Sandra define team spirit, have one of the best work ethics and continue to inspire and innovate. We also have an "all-star" board of directors representing our diverse BC membership of 450+ individuals, from **First Nations, to business, education, labour, professions, youths and other NGOs**. Our board provides FORED with visionary stewardship, volunteer leadership and support. Here's a summary of our accomplishments together.

As part of FORED's **AHEAD program (Aboriginal Heritage, Education & Dialogue)**, FORED worked with its volunteer partner, the Aboriginal Forest Industries Council, and other **first nations volunteers** from all over BC, federal & provincial governments, business leaders & associations, to present a **capacity-building workshop** on **building sustainable forest-based businesses**. Topics included **non-timber forest products, cultural exports, elder mentorship to band members, and how to engage aboriginal youth** in these new market opportunities. As a result of this partnership, **FORED now reaches approximately 150 First Nations Bands and is actively involved with about 60 bands annually.**



FORED's most popular resource, *Landscapes* magazine, continues to receive **numerous unsolicited accolades from communities throughout BC and beyond**. Many readers also download the magazine from our website, adapting its **best practices** for their own sustainability goals. With website download and

direct mail in BC, *Landscapes* enjoys global circulation of about **420,000 annually**. **Reader comments:**

1. "Just saw my first issue of your magazine. Unfortunately, so did some of my colleagues. Now they won't let me have it. I enjoyed the articles (those I got to read). To fully enjoy your magazine, I would appreciate my own copy. Thank you." -Mark Backmeyer, **Kamloops, BC**
2. "We find *Landscapes* magazine very helpful & a great addition to our resource area." - Joanne Norman, Admin. Mgr., **Fraser River Discovery Centre, New Westminister BC**
3. "I wanted to compliment you on your *Landscapes* Magazine. It is beautiful, well-written with interesting stories & great photos. Well done." - Carolyn Mitchell, Fire Information Officer, **Ministry of Forests, S.E. Fire Centre, Nakusp, BC**
4. "I am a recent graduate of the Natural Resources Conservation Program at UBC Forestry & I recently came across your newsletter. What a neat publication! You have some really interesting articles, not to mention fabulous graphics." - Kate Bottriell, **Vancouver, forestry student, UBC**



Youth drawn poster for AHEAD program

Other Accomplishments

FORED recommended its motivational youth chair/volunteer, Simon Jackson, as a keynote for the upcoming Oct. 26 **North American Association for Environmental Education (NAAEE)** conference whose theme is

Sustainability: Focus on the Future. Conference organizers will pay his travel expenses to New Mexico & small honorarium. FORED benefits through free promotion of Simon's partnership in FORED's **Youth Engaging Sustainability (YES) program**. The **YES** program's youth forums, workshops and activity kits, provide BC youth with the means to **identify environmental risks to health & quality of life in their communities** &



the media tools to bring their findings to the **broader community audience**, resulting in positive change. Through **YES** participation, youths acquire **hands-on experience in constructive community action**, **increase their self-esteem** and gain valuable **media relations & communications skills**. Youths also gain **community volunteer credentials** for their future career goals. Simon is both the **youth leader of this program & mentor**. His volunteer work

with FORED, youths, **Kitasoo First Nations (BC) band**, & other community stakeholders will be featured, including youth achievements in sustainability, at this conference. Influential academics, youths, NGO leaders, gov'ts, business & sustainability sector partners will attend.

Our AGM is enriched by not only our volunteer attendance but also our many new **youth members**, from **aboriginal & non-aboriginal** communities. Our AGM survey obtains their views on environmental & sustainability topics as part of our **Youth Engaging Sustainability (YES) program**. Youth survey feedback will be profiled in our magazine Landscapes and be used in development of new YES community kits.



Our resource packages, part of our **SCAN** program, **Sustainable Communities & Neighbourhoods**, are being purchased by many communities throughout BC, from Kelowna to Victoria. The Ministry of Education has officially "recommended" our aboriginal culture package entitled: **Exploring Aboriginal Culture: Then and Now**: as a suitable learning tool for **all BC youths** taking Social Studies 11. Each year, approximately **43,000** youths take Social Studies 11.

FORED volunteers & staff are completing the **FIRE Education (FIRE ED)** component of SCAN for youths and community leaders throughout BC. The resource will provide practical recommendations and processes to safeguard homes & towns from future forest fires. **Communities with similar risks as 2003 fires (i.e. Kelowna, Barriere) will be the first beneficiaries. FIRE ED will be pilot tested in 2005 and uploaded as a best practices template or community model in early 2006.**

Exchanged weblinks with other environmental/sustainability websites, increasing our exposure. **Our website usage has grown by as many as 10,000 users a month, from 25,000 to 35,000.**

For **over 50 years**, FORED has coordinated the **National Forest week poster contest for BC communities** in May, working with governments, business & associations to highlight forest sustainability's importance to our landscape, economy, lifestyle & **First Nations**. FORED receives 100s of poster entries **from BC youths** for judging by volunteers. Three youth winners receive cheques of \$50 each & **Youth Engaging Sustainability (YES) kits**.



Partnerships

Eco-Canada has again asked FORED to sit on its **national advisory committee** to revise the five-year-old **Enviro-Careers** multimedia compendium for **youths, adults, unemployed, & employers across Canada**. The group pays all expenses for the meetings.

FORED president attended several **conferences/workshops** gathering numerous magazine story ideas, resource materials, **volunteers** and **partnership contacts**. Conferences included:

- **North American Association for Environmental Education (2004)**
- **Aboriginal Forest Industries Council**
- **Assoc. of BC Professional Foresters convention**